

Media, Communication & Cultural Studies

2017

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Publishing

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Welcome...

Welcome to the 2017 catalogue for Media, Communication & Cultural Studies which showcases our latest and bestselling titles. We're proud to have built such a well-respected list of leading journals, adventurous new launches, undergraduate and postgraduate textbooks, and critically acclaimed books from top thinkers in the field.

We're delighted to announce new editions of our bestsellers as well as brand new titles in exciting areas: Christian Fuchs, *Social Media, Second Edition* (p. 4), Simon Lindgren, *Digital Media and Society* (p. 3), Andrew McStay, *Privacy and the Media* (p. 2) and Guy Julier, *Economies of Design* (p. 5).

We believe in beautiful books, critical thinking and innovative resources that support research and teaching and help shape the future of media studies. We continue to seek out the best in rigorous research and creative pedagogy so if you're interested in writing or editing a project with us, we'd love to hear from you.

In the meantime, we hope you enjoy reading our books and journals this year. This catalogue includes only our most recent and bestselling titles, so if you can't find what you're looking for here, visit sagepublishing.com where you can find full details of all of our books, journals and digital products.

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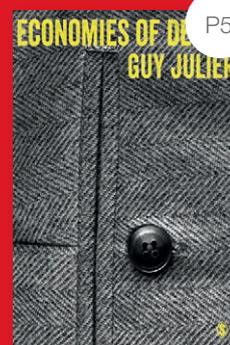
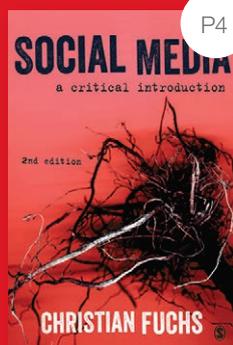
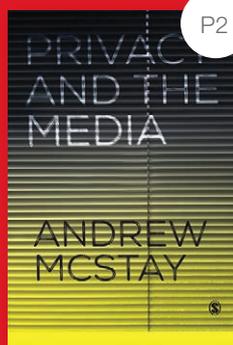
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Key new titles

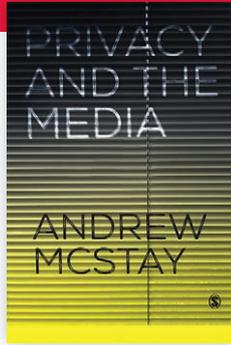


PRIVACY AND THE MEDIA

Andrew McStay *Bangor University*

A thoughtful survey of the privacy landscape. McStay reviews the intricate tensions and seeming contradictions to offer an accessible book for anyone curious about the contemporary debates in privacy.

- *danah boyd, founder of Data and Society*



In an increasingly interconnected world, it is more important than ever to understand how information about ourselves is being collected, transmitted, processed and mediated.

Privacy and the Media provides a comprehensive overview of both the theory and reality of privacy and the media in the 21st century. Providing a rich overview of this crucial and topical relationship, this book:

- Explores the foundational topics of journalism, the Snowden leaks and encryption by companies such as Apple
- Considers commercial applications including behavioural advertising, big data, algorithms and the role of platforms such as Google and Facebook
- Introduces the role of the body with discussions of emotion, wearable media, peer-based privacy, and sexting
- Encourages students to put their understanding to work with suggestions for further research.

Privacy and the Media is not a polemic on privacy as 'good' or 'bad', but a call to assess the detail and the potential implications of contemporary media technologies and practices. It is essential reading for students and researchers of digital media, social media, digital politics and the creative and cultural industries.

CONTENTS

PART I: JOURNALISM, SURVEILLANCE AND POLITICS OF ENCRYPTION / Nothing to Hide, Nothing to Fear: Myth and Western Roots of Privacy / Journalism: A Complex Relationship with Privacy / The Snowden Leaks: A Call for Better Surveillance / Encryption: Simultaneously Public and Private / PART II: COMMERCIAL DIMENSIONS OF PRIVACY AND MEDIA / Behavioural and Programmatic Advertising: Consent, Data Alienation and Problems with Marx / The Right to Be Forgotten: Memory, Deletion and Expression / Big Data: Machine Learning and The Politics of Algorithms / PART III: THE ROLE OF THE BODY / Empathic Media: Towards Ubiquitous Emotional Intelligence / Re-Introducing the Body: Intimate and Wearable Media / Being Young and Social: Inter-Personal Privacy and Debunking Seclusion / Sexting: Exposure, Protocol and Collective Privacy / What Do Media Developments Tell Us About Privacy?

March 2017 • 224 pages
Cloth (9781473924925) • £75.00
Paper (9781473924932) • £24.99

NEW EDITION!

MEDIA/SOCIETY

Industries, Images, and Audiences

Sixth Edition

International Student Edition

David Croteau *Virginia Commonwealth University*
and William Hoynes *Vassar College*

The **Sixth Edition** features additional discussions of new studies and up-to-date material about the rapidly changing media landscape. This edition significantly expands on discussions of digitization, mobile media, user-generated content, the social impact of new media on society, and new media's effect on traditional media outlets.

November 2017 • 428 pages
Paper (9781506390789) • £54.00

RACISM AND THE MEDIA

Gavan Titley *National University of Ireland, Maynooth*

New media have radically altered our understanding of racism, so that an issue that has too often been assumed to belong to the past has been thrust into the contemporary mainstream. Now more than ever, it is imperative to examine the role of the media in the generation, circulation and contestation of racist ideas. In **Racism and Media**, Gavan Titley:

- Explains why racism is such a complex and contested concept
- Provides a set of theoretical and analytical tools for interrogating the world of racism and the media
- Shows how to apply theory through a wide range of case studies, including examples from the UK, US, Europe and Australia
- Examines the rise and impact of online racism
- Invites readers to confront tensions in their own experiences of racism and media.

CONTENTS

Racism, Everywhere and Nowhere? / Racisms in a 'Post-Racial' Era / Analyzing Racism in the Media / Organized Racism Goes Online / Hate Speech and Freedom of Expression / Racialization in a Transnational Media Environment / Social Media and Everyday Racism / Anti-Racisms in Media Institutions and Media Practice

December 2017 • 200 pages
Cloth (9781446298534) • £70.00
Paper (9781446298541) • £23.99

NEW EDITION!

UNDERSTANDING NEW MEDIA

Second Edition

Eugenia Siapera *Dublin City University*

New media touch every aspect of our social, political and cultural spheres, but the more familiar they become in our lives, the more difficult they become to grasp critically. It has never been more important to understand and explain the complexity of our digital world.

The new edition:

- Outlines the past, present and future of new media, introducing key thinkers and theories along the way
- Engages students with relevant and up-to-date case studies, ranging from Twitter, zombie media, trolling, the iPad and the rise of the selfie
- Gets students started on their projects with guided research activities
- Provides guided further reading, enabling students to extend their studies beyond the classroom.

Understanding New Media is a perfect guide for all students to explore new media and digital culture.

CONTENTS

Theories of New Media / Political Economy and New Media / Politics and Citizenship / Participation and Inequality / New Media Adoption, Use and Abuse / Security, Surveillance and Safety / New Media and Journalism / Mobile Media / New Media and Identity / Networks, Socialities and Social Media / Games and Gaming / The Future



December 2017 • 300 pages
Cloth (9781446297094) • £75.00
Paper (9781446297100) • £24.99

DIGITAL MEDIA AND SOCIETY

Simon Lindgren *Umeå University*

An impressive accomplishment. The book will reward both students and advanced scholars with its comprehensive overview, deft and accessible style, and an array of significant insights contributing to our developing understanding of social media and, most broadly, a coming post-digital society.

- Charles M Ess, *University of Oslo*

The worlds of the digital and the social have become irreversibly intertwined. This is Simon Lindgren's starting point for his comprehensive analysis of the contemporary media landscape. Neatly divided into three sections, his book introduces the central theories through which to frame digital society, the hot topics that now dominate scholarly and public debates and the key research methods used in the field. It features:

- Succinct explanations of key concepts and theories
- Practical exercises to aid understanding and allow students to apply to their learning
- Further reading sections to help students explore the relevant literature and enhance their own research
- Guidance on key research methods such as digital ethnography, social network analysis and text mining
- Up-to-date, recognizable examples including Twitter, trolling and the selfie.

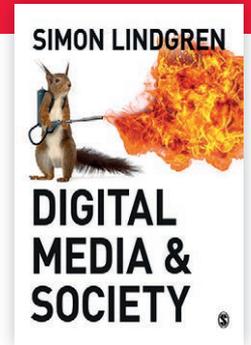
Sitting at the cutting edge of new media research, this is the must-have text for students of the digital society.

CONTENTS

PART I: THEORIES / Digital Society / Social Media / Cyber Debates / Interaction and Identity / Communities and Networks / PART II: TOPICS / Digital Visibility and Visibility / Feeling Digital / Digital Citizenship / Digital Power and Exploitation / Digital Activism / Mobile Culture / Software, Algorithms and Data / PART III: TOOLS / Digital Social Research / The Research Process / Digital Ethnography / Mapping and Mining Digital Society / PART IV: CONCLUSION / A Theory of Digital Media and Social Change



May 2017 • 320 pages
Cloth (9781473925007) • £75.00
Paper (9781473925014) • £26.99



60 SECONDS WITH SIMON LINDGREN

If you could have a conversation with any media or communication theorist, past or present, who would you choose?

Lots of people are currently doing very good and important stuff, such as Gabriella Coleman's work on hacking, Susanna Paasonen's on the Internet and affect, and Natalie Fenton's on digital media and resistance. As for time-travelling, I wouldn't mind having a cup of tea with Georg Simmel; his question 'How is society possible?' never goes out of style.

What do you think will be the future of our society as it becomes more digital?

With all the scary proof that digital communication may play an important role in promoting 'post-truth politics', populism and even fascism, we must not forget that the same communication platforms were seen as tools for radical revolution for the Arab Spring and Occupy movements. As readers of my book will understand, the important thing is to avoid technological determinism. Not only will the digital shape society, it will also be the other way around. So let's hope that the future of society is bright. It's up to us what we do with technology, really.

What advice would you give a media and communication studies student in 2017?

Stay curious. Make sure you have fun. And don't be afraid to think outside the box in learning, connecting and creating with media in ways that can enable other people to do the same thing.

What was the most enjoyable aspect of writing Digital Media and Society?

To be able to craft my own contribution to what "digital media and society" is as a field of study. Other writers might have chosen other theories, topics, and tools, but this project gave me a chance to present my version of this important and still emerging field.

And the hardest part?

The time and effort it took to finish a book with this huge scope. It was indeed written on planes and trains, home and away, day and night. You get consumed by tasks like these in ways that are equally painful and rewarding.

What was the thinking behind the cover?

'Flamethrower Squirrel' is one out of the many funny character images with variable captions (image macros) that circulate as memes throughout the internet and social media. We chose this cover image as a nod to the theory of social change that I develop in the last chapter of the book, to suggest that quirky and odd digitally circulated stuff like the Flamethrower Squirrel may have more power to change society than one may initially believe.



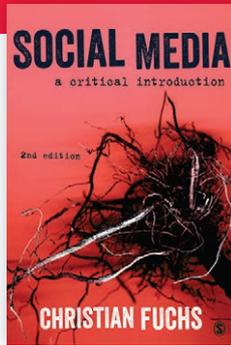
NEW EDITION!

SOCIAL MEDIA

A Critical Introduction

Second Edition

Christian Fuchs *University of Westminster*



A vital contribution to communication studies. Through the lens of critical theory, Fuchs provides the essential text for students of our new media world.

- Vincent Mosco, *Queen's University, Ontario*

With social media affecting our experiences of everything from communication and the news to personal relations, it is more essential than ever to ask the right questions about their politics, economy, culture and ideology. This book equips students with the critical approach they need to understand the complexities and contradictions of social media and the information society.

The new edition:

- Lays bare the structures and power relations at the heart of our digital media landscape
- Features new chapters on the sharing economy of Uber and Airbnb and the political economy of social media in China
- Presents new critical insights on 'big data'
- Challenges us to fight for a social media that serves the purposes of a just and fair world.

This book is the essential, critical guide for all students of media studies and sociology. Readers will never look at social media the same way again.

CONTENTS

What is a Critical Introduction to Social Media? / PART I: FOUNDATIONS / What are Social Media and Big Data? / Social Media as Participatory Culture / Social Media and Communication Power / PART II: APPLICATIONS / The Power and Political Economy of Social Media / Google: Good or Evil Search Engine? / Facebook: Surveillance in the Age of Edward Snowden / Twitter and Democracy: A New Public Sphere? / Weibo and Chinese Capitalism / The Political Economy of Online Sharing Platforms in the Age of Airbnb and Uber / WikiLeaks: Can We Make Power Transparent? / Wikipedia: A New Democratic Form of Collaborative Work and Production? / PART III: CULTURES / Social Media and its Alternatives – Towards a Truly Social Media



February 2017 • 400 pages
Cloth (9781473966826) • £85.00
Paper (9781473966833) • £27.99



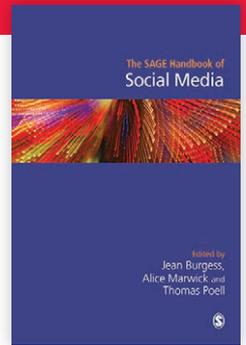
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THE SAGE HANDBOOK OF SOCIAL MEDIA

Edited by **Jean Burgess** *Queensland University of Technology*, **Alice Marwick** *University of North Carolina at Chapel Hill* and **Thomas Poell** *University of Amsterdam*



In terms of media and communication history, we are arguably in the midst of a 'social media paradigm'. Well-known platforms like Twitter and Facebook have gone from being viewed as mere sites of teenage distraction to becoming embedded ICT infrastructure in mainstream organisations across the society, culture and economy; such platforms, their uses and their politics are increasingly entangled with everyday life, work and relationships.

For the past decade there has been a burgeoning interest in social media. This highly international Handbook addresses the most significant research themes, methodological approaches and debates in this field via substantial chapters specially commissioned from leading scholars coming from a range of disciplinary perspectives centred on but extending beyond the social sciences and humanities.

CONTENTS

Part I: Histories and Pre-Histories / Part II: Approaches and Methods / Part III: Technologies and Business Models / Part IV: Practices and Problems / Part V: Social, Cultural and Economic Domains

October 2017 • 576 pages
Cloth (9781412962292) • £120.00

NEW EDITION!

SOCIAL MEDIA MARKETING

Theories and Applications

Second Edition

Stephan Dahl *Hull University*

The **Second Edition** of this popular text continues to maintain a scholarly approach to social media, making it essential reading for students alongside developing skills in social media marketing.

Social Media Marketing helps to develop students' theoretical and conceptual understanding of social media by focusing on its actors, platforms, content and contexts across 12 chapters, making it the perfect length for a typical university course.

This new edition has been fully updated along with the **companion website** to reflect the latest advances in tools, technologies, research, theories and practices in social media marketing, including new case studies, examples and coverage of literature.

CONTENTS

PART I: UNDERSTANDING ACTORS IN SOCIAL MEDIA MARKETING / Consumer Tribes and Communities / Users and Co-creation of Value / Brand and Anthropomorphic Marketing / PART II: UNDERSTANDING PLATFORMS IN SOCIAL MEDIA MARKETING / Traditional Social Media Platforms / Gaming and Hybrid Platforms / Mobile and Location-Based Platforms / PART III: UNDERSTANDING CONTENT IN SOCIAL MEDIA MARKETING / Persuasiveness / Engagement / Electronic Word of Mouth (eWOM) / PART IV: UNDERSTANDING CONTEXT IN SOCIAL MEDIA MARKETING / Measurement, Metrics and Analytics / Cross-Cultural Aspects and Implications / Privacy, Ethical and Legal Issues / Where Next for Social Media Marketing?



companion website

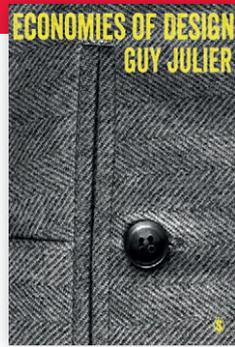
November 2017 • 304 pages
Cloth (9781473982338) • £110.00
Paper (9781473982345) • £36.99

ECONOMIES OF DESIGN

Guy Julier *University of Brighton and Victoria & Albert Museum, London*

Through a discussion that takes in design as work, as process, as object and as activism, Julier spotlights the changing culture of design since the 1980s and its intimate and sometimes surprising relationships with neoliberalization. A compelling analysis.

- **David Bell**,
University of Leeds



Historically, design has been promoted for its ability to add value to products and services. In contemporary capitalism, however, it assumes a more central and more complex role. Design today is both influenced by, and actively shapes, our economic systems.

This ground-breaking book shines a spotlight on how design has become embedded in political economies. It reveals the multiple ways in which design has emerged as a vital feature of neoliberal economic systems, from urban strategies to commercial processes to government policy-making. Drawing on a range of global examples, Guy Julier:

- Explains the economic processes of design
- Explores the relationship between design and intellectual property
- Discusses the role of design in the public sector
- Highlights the impact of design in informal and alternative economies
- Brings theory to life with case studies on home improvements, fast fashion, shopping centres and more.

Economies of Design provides a thought-provoking new way of understanding and talking about the meanings of design in contemporary capitalism. It is an essential companion for students of design and the creative industries across the arts, humanities and social sciences.

CONTENTS

Contemporary Capitalism and the Rise of Design / Design Culture and the Neoliberal Object / Design Work / Global Trade and Mobilities / Financialization and Assets / Intellectual Property / Informal and Alternative Economies / Public Sector Innovation / Studying Economies of Design



February 2017 • 224 pages
Cloth (9781473918856) • £75.00
Paper (9781473918863) • £26.99

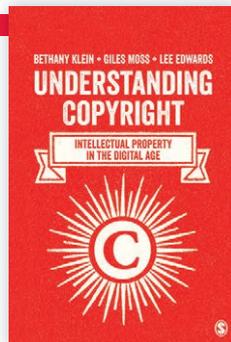
UNDERSTANDING COPYRIGHT

Intellectual Property in the Digital Age

Bethany Klein, Giles Moss and Lee Edwards all at *University of Leeds*

Klein, Moss and Edwards call for a revitalized and deliberative democratic debate over the future of copyright. This clear, balanced and informative account of the current state of copyright in the digital age is itself a vital contribution to that debate.

- **Matthew David**, *Durham University*



2015 • 160 pages
Cloth (9781446285831) • £74.00
Paper (9781446285848) • £24.99

CREATIVE ECONOMY AND CULTURE

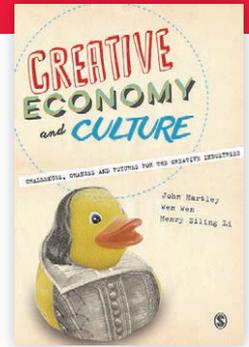
Challenges, Changes and Futures for the Creative Industries

John Hartley *Curtin University*,
Wen Wen *Shenzhen University* and
Henry Siling Li *Curtin University*

The most ambitious, thoughtful and internationally aware assessment to date of the creative economy. Defining creativity as the production of newness in complex, adaptive systems, the authors make the case that together the creative economy, along with other cultural outputs, represent a planet-wide innovation capability which marks an epochal turn in human affairs.

- **Ian Hargreaves CBE**, *Cardiff University*

2015 • 264 pages
Cloth (9780857028778) • £75.00
Paper (9780857028785) • £24.99



NEW EDITION!

STRATEGIC MANAGEMENT IN THE MEDIA

Theory to Practice

Second Edition

Lucy Küng *University of Oxford*

With the media industries facing unprecedented change and challenge from top to bottom, it has never been more vital to understand the elements of strategy and how they apply to media organizations.

This new edition:

- Shows innovation, disruption and strategic adaptation in action, with a stronger focus on a case-based approach
- Takes readers deep into case studies on BuzzFeed, The Guardian, Netflix, the New York Times and the BBC
- Explains strategic theory and concepts with insight and clarity
- Shows how to understand change and decision-making within media organizations.

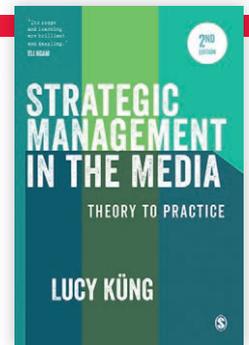
This is the essential guide to change and management in the media industries – ideal for students of media studies, media economics and media management.

CONTENTS

PART I: STRATEGIC CONTEXT / Sectors of the Media Industry / Trends in the Strategic Environment / Convergence and its Causes / PART II: FROM CONTEXT TO CONCEPTS / Strategy in the Media Industries / Managing Technological Change / Creativity and Innovation / Cognition, Culture and Strategy / Organisational Structure / Leadership



November 2016 • 256 pages
Cloth (9781473929494) • £85.00
Paper (9781473929500) • £29.99



POPULAR MUSIC, TECHNOLOGY AND SOCIETY

Contemporary Investigations

Nick Prior *University of Edinburgh*

Taking a distinctive, multi-theoretical look at popular music's place in contemporary society, this book is both an original inquiry and an assessment of the state of popular music – its protagonists, audiences and practices. It situates the study of pop within broad traditions of cultural sociology and cultural studies, as well as exploring contemporary thinking around the practices, mediations and forms of popular music, whilst describing the challenges faced by music sociology as it grapples with an increasingly digitalized and globalized social and technological landscape.

Popular Music, Technology and Society features a number of topical cases and examples, from iPods, microphones and software studios to Kraftwerk, Britney Spears and Gorillaz. It is essential reading for students in cultural studies, media and communication studies, sociology and popular music studies.

CONTENTS

PART I: MUSIC'S MEDITATIONS / Popular Music's Mediations / Becoming a Band: Scenes, Networks and the Creative Process / Vox Pop: The Voice in the Machine / Keeping It Real: Performative Mediations and the "Live" Experience / PART II: DIGITAL INVESTIGATIONS / Sampling, Cyborgs and Software: Pop Goes Digital / Decks are Different: Dance Music, Turntablism and the Role of the DJ / From Bits to Hits: Music and Video Games / Urban Auralities: Towards a Rhythmanalysis of the iPod

October 2017 • 240 pages
Cloth (9781848600447) • £30.00
Paper (9781848600454) • £21.99

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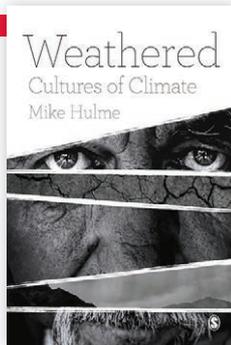
Cultures of Climate

Mike Hulme *King's College London*

In his bracing new book, Mike Hulme throws open cultural windows on climate, illuminating its history and geography as a powerful form of human experience and imagination.

– **Stephen Daniels**, *University of Nottingham*

November 2016 • 200 pages
Cloth (9781473924987) • £65.00
Paper (9781473924994) • £22.99

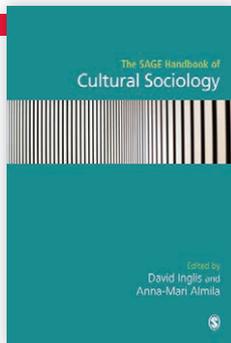


THE SAGE HANDBOOK OF CULTURAL SOCIOLOGY

Edited by **David Inglis** *University of Exeter* and **Anna-Mari Almila** *University of the Arts, London*

A cutting-edge exploration of this most diverse of sociological sub-disciplines. 40 original chapters offer a much-needed international approach to cultural sociology.

May 2016 • 636 pages
Cloth (9781446271971) • £110.00



MISOGYNY ONLINE

A Short (and Brutish) History

Emma A Jane *University of New South Wales*

A rigorous, necessary and at times terrifying exploration of one of the most pressing and rapidly growing forms of harassment and abuse of women and girls today. Dr Jane's interrogation of the rhetoric of sexualized, gendered violence and the rise of multi-perpetrator attacks on individual women using digital technology is a must-read for a greater understanding of this phenomenon and its impact on democracy, culture and the individual.

– **Tara Moss**, *UNICEF National Ambassador for Child Survival*

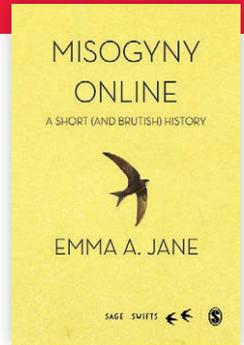
Misogyny Online explores the worldwide phenomenon of gendered cyberhate as a significant discourse which has been overlooked and marginalised. The rapid growth of the internet has led to numerous opportunities and benefits; however, the architecture of the cybersphere offers users unprecedented opportunities to engage in hate speech. A leading international researcher in this field, Emma A Jane weaves together data and theory from multiple disciplines and expresses her findings in a style that is engaging, witty and powerful. This book is an important read for students and faculty members alike across the social sciences and humanities.

CONTENTS

The Warning is You Will Receive No Warning / The Rise of Rape-gish / Why It Is So / Hitting Home / The Blame Game / Epic Institutional Fails / The Electronic Equivalent of Everywhere

SAGE SWIFTS

October 2016 • 152 pages
Cloth (9781473916005) • £45.00



THE CRISIS OF PRESENCE IN CONTEMPORARY CULTURE

Ethics, Privacy and Speech in Mediated Social Life

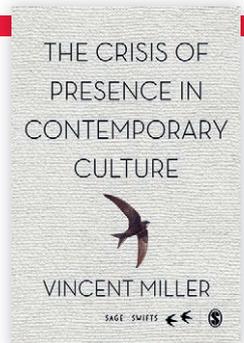
Vincent Miller *University of Kent*

An excellent work for understanding how to use philosophical thought for the analysis of ethics, privacy and disclosure in this turbulent world of the Internet in the information society. It shows how to come to grips with the contested relationship between online freedom and control.

– **Christian Fuchs**, *University of Westminster*

SAGE SWIFTS

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Cloth (9781473906570) • £45.00

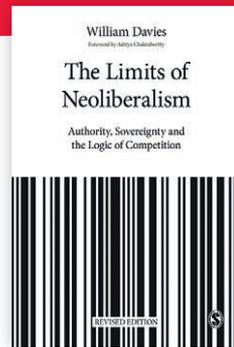


THE LIMITS OF NEOLIBERALISM

Authority, Sovereignty and the Logic of Competition

Revised Edition

William Davies *Goldsmiths, University of London*



A sparkling, original, and provocative analysis of neoliberalism. It offers a distinctive account of the diverse, sometimes contradictory, conventions and justifications that lend authority to the extension of the spirit of competitiveness to all spheres of social life. This book breaks new ground, offers new modes of critique, and points to post-neoliberal futures.

- Bob Jessop, *University of Lancaster*

Since its intellectual inception in the 1930s and its political emergence in the 1970s, neo-liberalism has sought to disenchant politics by replacing it with economics.

This agenda-setting text examines the efforts and failures of economic experts to make government and public life amenable to measurement, and to re-model society and state in terms of competition. In particular, it explores the practical use of economic techniques and conventions by policy-makers, politicians, regulators and judges and how these practices are being adapted to the perceived failings of the neoliberal model.

By picking apart the defining contradiction that arises from the conflation of economics and politics, this book asks: to what extent can economics provide government legitimacy?

Now with a new preface from the author and a foreword by Aditya Chakraborty.

CONTENTS

The Disenchantment of Politics: Neoliberalism, Sovereignty and Economics / The Promise and Paradox of Competition: Markets, Competitive Agency and Authority / The Liberal Spirit of Economics: Competition, Anti-Trust and the Chicago Critique of Law / The Violent Threat of Management: Competitiveness, Strategy and the Audit of Political Decision / Contingent Neoliberalism: Financial Crisis and beyond / Critique in and of Neoliberalism

November 2016 • 248 pages
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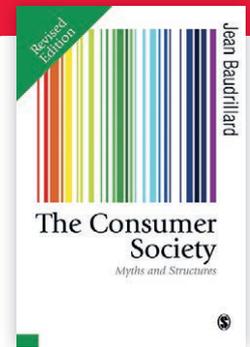
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- Douglas Kellner, *University of California, Los Angeles*



Jean Baudrillard's classic text was one of the first to focus on the process and meaning of consumption in contemporary culture. Originally published in 1970, the book makes a vital contribution to current debates on consumption.

The Consumer Society includes Baudrillard's most organized discussion of mass media culture, the meaning of leisure, and anomie in affluent society. A chapter on the body demonstrates Baudrillard's extraordinary prescience for flagging vital subjects in contemporary culture long before others.

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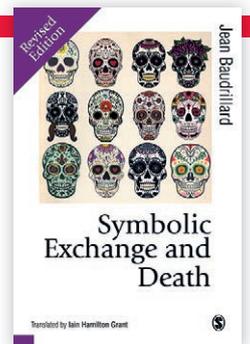
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December 2016 • 280 pages
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WINNER OF THE AUSTRIAN BOOK OF THE YEAR

We are proud to announce that Ruth Wodak has been awarded the 2016 Austrian Book of the Year for the German translation of *The Politics of Fear (Politik mit der Angst)*, in the category of Humanities and Social Sciences.

What originally inspired you to write *The Politics of Fear*?

While observing socio-political developments across Europe, the European Union, and the US in recent years, it became obvious to me that right-wing populist parties were gaining traction. I got really interested to find out what made such parties attractive, and why and wanted to explain these new developments 'beyond the left and right' that are currently dominating our political landscape.

Why do you think *The Politics of Fear* has won Austrian Book of the Year in the Humanities and Social Sciences category?

My theoretical approach elaborated in this book allows understanding of how populist parties work, what strategies and arguments they use, and why these are sometimes successful and sometimes not. Many claims made in this book allow the prediction of developments such as the success of Trump's demagoguery, the rise of nationalism, nativism and authoritarianism, and the impact of exclusionary, xenophobic and sexist political agendas.

If readers could get one thing out of reading this book, what would it be?

Readers would be able to deconstruct and understand the micro-politics of right-wing populism – how such political agendas are produced and reproduced on a daily basis, in social and traditional media, and why they resonate with parts of the electorate, in many countries and contexts.

What do you envision will happen within the political sphere in 2017?

The success of right-wing and extreme right parties will hugely depend on the strategies of various governments, of the other political parties, and the civil society. If mainstream parties decide to 'overtake' and accommodate to such parties on 'the right', they will most probably lose voters and elections. If other – positive, even if complex – narratives and social agendas fighting inequality and promoting a 'social Europe' are constructed in opposition to the right-wing populist agenda, then the right-wing populist *perpetuum mobile* could be confronted more successfully. It must be emphasized that liberal democracies are currently at stake and hugely challenged and threatened by 'the politics of fear'.



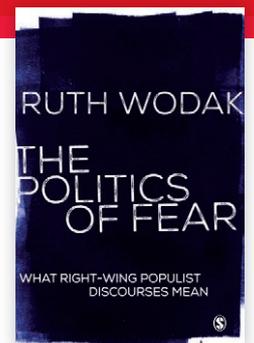
THE POLITICS OF FEAR

What Right-Wing Populist Discourses Mean

Ruth Wodak University of Lancaster

Using close linguistic analysis and impressively deep political insight, Ruth Wodak takes apart the strategies, rhetoric and half-truths of today's right-wing populists. All who are disturbed by current political trends in Europe and America should read *The Politics of Fear*.

- Michael Billig, Loughborough University



Populist right-wing politics is moving centre-stage, with some parties reaching the very top of the electoral ladder: but do we know why, and why now?

In this book, Ruth Wodak traces the trajectories of such parties from the margins of the political landscape to its centre, to understand and explain how they are transforming from fringe voices to persuasive political actors who set the agenda and frame media debates. Laying bare the normalization of nationalistic, xenophobic, racist and antisemitic rhetoric, she builds a new framework for this 'politics of fear' that is entrenching new social divides of nation, gender and body.

The result reveals the micro-politics of right-wing populism: how discourses, genres, images and texts are performed and manipulated in both formal and everyday contexts with profound consequences. This book is a must-read for scholars and students of linguistics, media and politics wishing to understand these dynamics that are reshaping our political space.

CONTENTS

Populism and Politics: Transgressing Norms and Taboos / Theories and Definitions: The Politics of Identity / Protecting Borders and the People: The Politics of Exclusion / Language and Identity: The Politics of Nationalism / Antisemitism: The Politics of Denial / Performance and the Media: The Politics of Charisma / Gender and the Body Politic: The Politics of Patriarchy / Mainstreaming: The Normalization of Exclusion

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Media and Participation

Laura Iannelli *University of Sassari*

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In this *Swift*, Laura Iannelli analyses the 'hybridity' of politics in democratic societies from a multidisciplinary perspective, identifying the diverse forms of power and political participation that coexist within the contemporary complex media sphere, and influence participation in the spheres of institutionalized and protest politics.

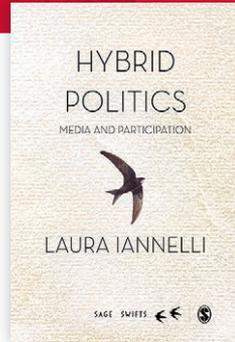
Building upon renowned global research and original case studies, Iannelli proposes an innovative and challenging analytical strategy to understand, explain and problematize the contemporary complexity of political participation and communication.

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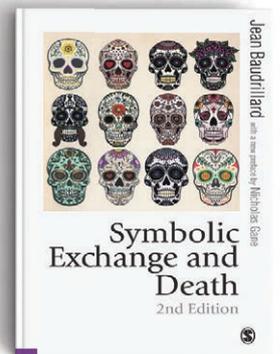
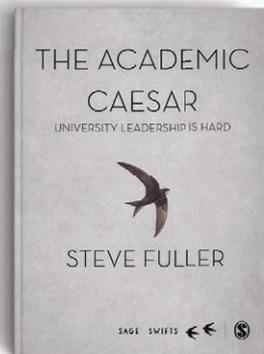
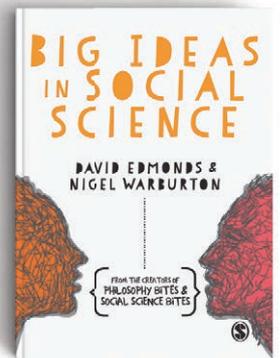
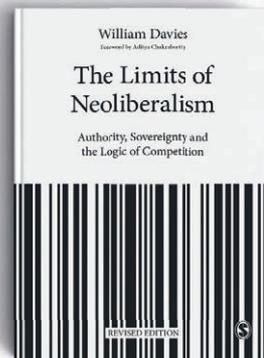
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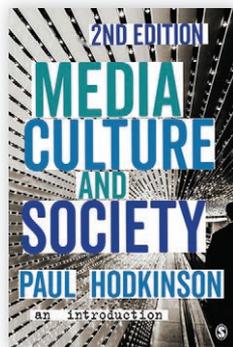
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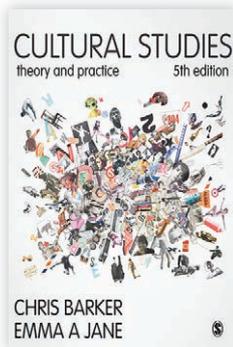
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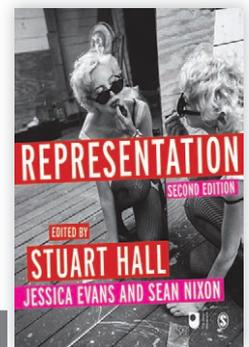
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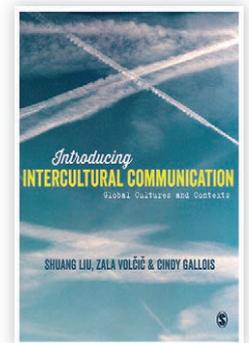
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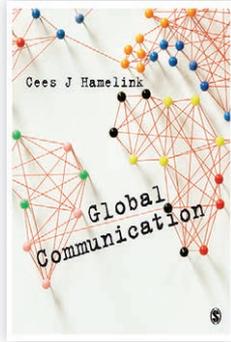
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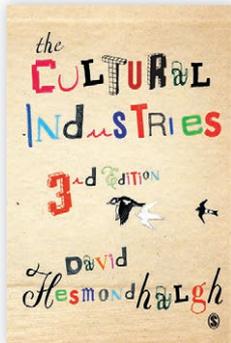
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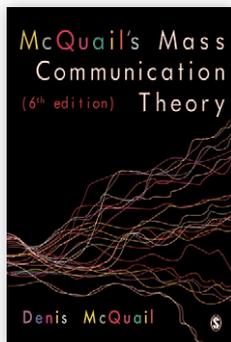
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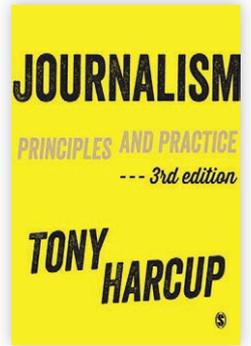
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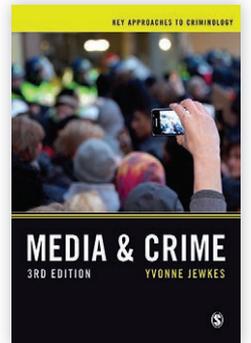
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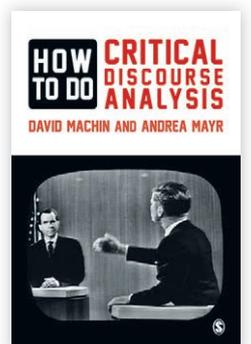
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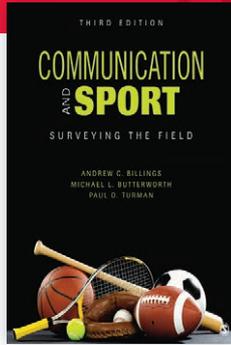
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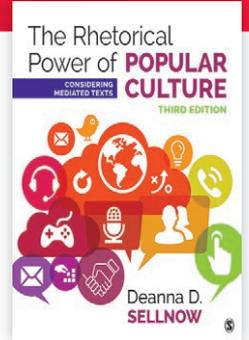
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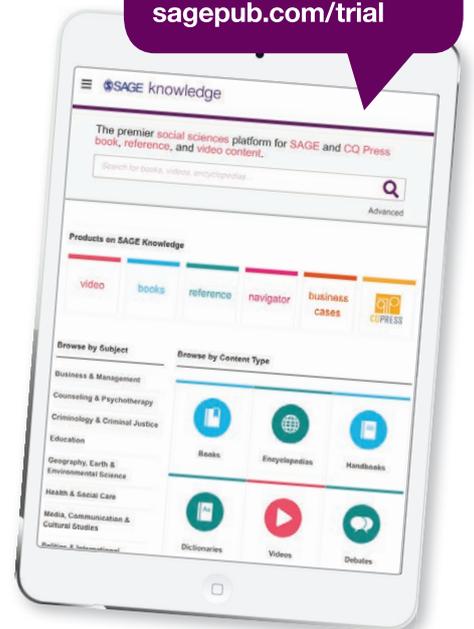
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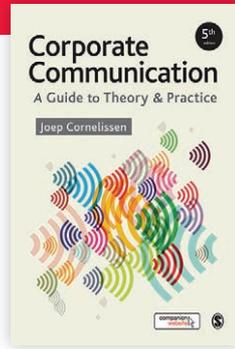
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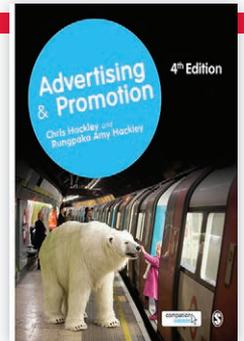
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Andy Ruddock *Monash University*

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- Elizabeth Bird, *University of South Florida*

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With media institutions arguably more powerful than ever before, this book will help readers to navigate the chaotic, complex and compelling world of media influence in the 21st century.

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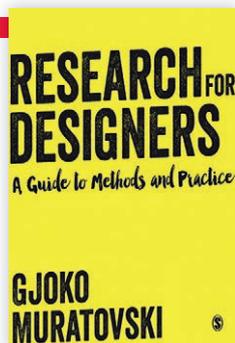
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Edited by Clive Seale *University of London*

Written by internationally renowned experts, each chapter provides a full introduction to a key aspect of research methodology. From starting out to generating, analyzing and presenting data, this new edition covers foundational concepts in social research while keeping students on the pulse of topics like digital social research, social surveys and big data. Packed with international examples from across the social sciences, it shows how to interpret and work with data generated from real-world research. It provides the tools to:

- Design the right research question
- Access, understand and use existing data
- Effectively write up projects and assignments
- Be confident in the A to Z of the research process.

Supported by an interactive website with videos, datasets, templates and additional exercises, this book is ideal for any social science student starting a methods course or project.

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PART I: STARTING OUT / Philosophy, Politics and Values / Research and Theory / Ethics and Social Research / Doing a Literature Review / Research Questions and Proposals / Research Design / The Dissertation / PART II: GENERATING DATA / Sampling / Questionnaires and Interviews / Questions, Measurements and Structured Observation / Qualitative Interviewing / Focus Groups / Doing Ethnography / Grounded Theory / Doing Historical and Documentary Research / Combining Qualitative and Quantitative Methods / Digital Social Research / PART III: DOING ANALYSIS / Preparing Data for Statistical Analysis / Analysing Single Variables / Bivariate Analysis / Causal Arguments and Multivariate Analysis / Secondary Analysis / Content and Text Analysis / Finding Themes In Qualitative Data / Visual Analysis / Discourse Analysis / Analysing Conversation / Narrative Analysis and Interpretative Phenomenological Analysis / PART IV: WRITING, PRESENTING, REFLECTING / Writing a Research Report / Giving Oral Presentations / Research Quality



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THE SAGE HANDBOOK OF SOCIAL MEDIA RESEARCH METHODS

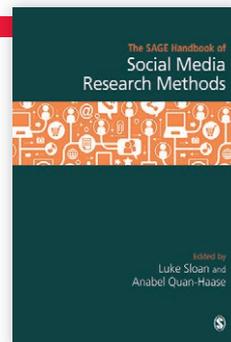
Edited by Luke Sloan *Cardiff University* and Anabel Quan-Haase *Western University*

The **SAGE Handbook of Social Media Research Methods** provides a step-by-step guide to overcoming the challenges inherent in research projects that deal with 'big and broad data', from the formulation of research questions through to the interpretation of findings. The handbook includes chapters on specific social media platforms such as Twitter, Sina Weibo and Instagram, as well as a series of critical chapters.

CONTENTS

Part I: Conceptualising & Designing Social Media Research / Part II: Collection & Storage / Part III: Qualitative Approaches to Social Media Data / Part IV: Quantitative Approaches to Social Media Data / Part V: Diverse Approaches to Social Media Data / Part VI: Analytical Tools / Part VII: Social Media Platforms

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COMMUNICATING YOUR RESEARCH WITH SOCIAL MEDIA

A Practical Guide to Using Blogs, Podcasts, Data Visualisations and Video

Amy Mollett, Cheryl Brumley, Chris Gilson and Sierra Williams all at London School of Economics



Empowering readers to go beyond bar charts and jargon-filled journal articles to bring their research online and present it in a way that highlights and maximizes its relevance through social media.

Drawing upon a wealth of timely, real-world examples, the authors present a framework for fully incorporating social media within each step of the research process. From visualizing available data to tailoring social media to meet needs, this book explores proactive ways to share cutting-edge research. A complete how-to for communicating research through blogs, podcasts, data visualizations and video, it teaches readers how to use social media to:

- Create and share images, audio, and video in ways that positively impacts their research
- Connect and collaborate with other researchers
- Measure and quantify research communication efforts for funders
- Provide research evidence in innovative digital formats
- Reach wider, more engaged audiences in academia and beyond.

CONTENTS

Social Media: Why It Matters and What It Can Do / Social Media and the Research Lifecycle / Creating and Sharing Blog Posts / Creating and Sharing Infographics and Data Visualizations / Creating and Sharing Audio and Podcasts / Creating and Sharing Photos and Videos on Social Media / Digital Strategies for Research Dissemination, Engagement and Impact

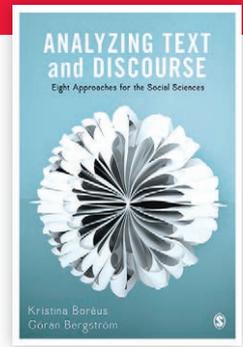


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ANALYZING TEXT AND DISCOURSE

Eight Approaches for the Social Sciences

Kristina Boréus Uppsala University and Göran Bergström Stockholm University



Social scientists will appreciate the detailed guide to analytical approaches and traditions that could be used to explore social issues, while readers interested in language and discourse will develop a clear understanding of how to expose the formative and constitutive role language plays in our social reality

- Erika Darics, Aston University

In this anthology of textual analysis methodologies, every chapter contains not just the theory behind each methodology, but also its advantages and disadvantages, its problems with ontology and language, and its relationship to studying social phenomenon. Through contemporary and relatable real-world worked examples, **Analyzing Text and Discourse** illustrates different contexts in which a methodology has been successfully used and allows students to see the methods in action and extrapolate the techniques into their own research.

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Understanding Images in Media Culture

Giorgia Aiello and Katy Parry both at University of Leeds

This book systematically explores key issues of images and visual media in contemporary cultural life: identity, politics and commodities, brands, selfies, PR and spin, social movements and activism, and the circulation of images on social media.

Full of examples and case studies from digital and social media, the book provides a 'toolkit' approach that walks students through an analytical technique or method and how it can be applied to a particular image or visual context. **Visual Communication** not only teaches students the theories and concepts, but also the how-to of effective analysis and interpretation.

CONTENTS

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From Theory to Practice

David Machin Örebro University and Per Ledin Södertörn University

Visual communication shapes our perceptions and experiences of the world. This is not just a question of photographs or video, but also the design of websites, the use of data visualization software, the branding of packaging, and even the design of buildings and furniture.

Doing Visual Analysis provides a concrete set of tools to research, break down and analyze this wide range of visual data. It shows students across the social sciences how to apply the right mix of methods to their own research projects, including how to mix approaches and use tools alongside other methods such as content analysis or interviews.

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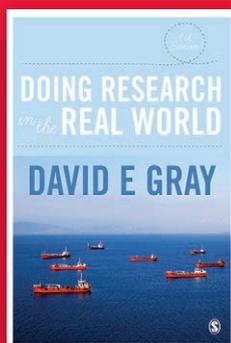
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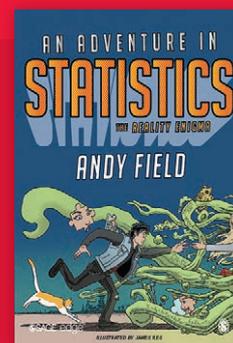
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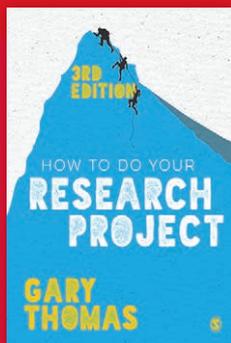
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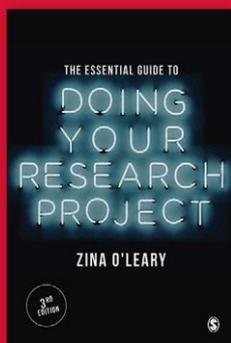
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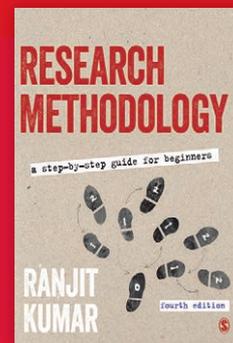
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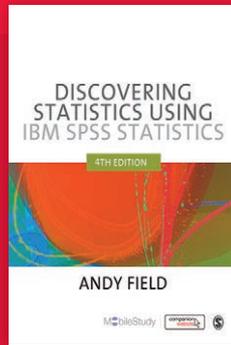
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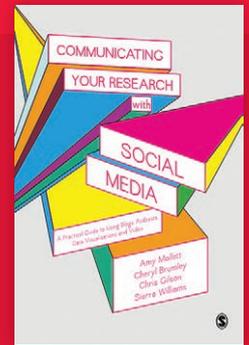


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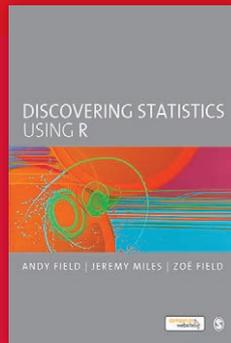


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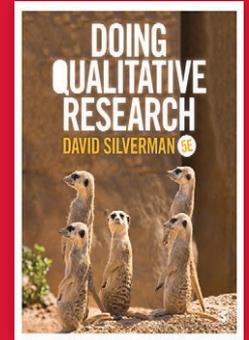
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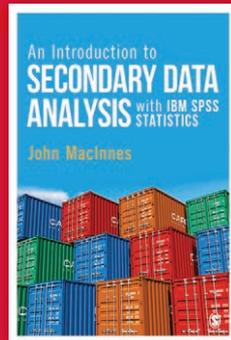


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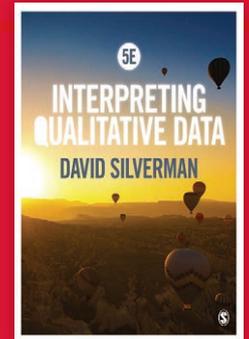
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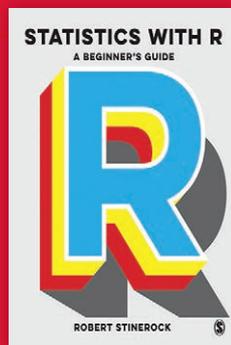
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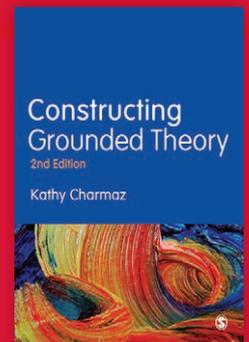
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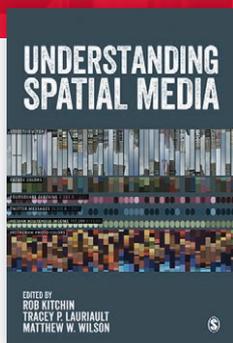
Edited by **Rob Kitchin** *National University of Ireland, Maynooth*, **Tracey P Lauriault** *National University of Ireland, Maynooth* and **Matthew W Wilson** *University of Kentucky*

Bringing together leading scholars from around the globe, this book examines new spatial media, their attendant technologies, spatial data, and their social, economic and political effects. It is the perfect introduction to this fast emerging phenomenon for students and practitioners of geography, urban studies, data science, and media and communications.

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PARTICIPATORY VISUAL METHODOLOGIES

Social Change through Community and Policy Dialogue

Claudia Mitchell *McGill University*,
Naydene DeLange *University of KwaZulu-Natal* and **Relebohile Moletsane** *University of KwaZulu-Natal*

A guide to how participatory visual methods and arts-based methods can influence social change and make a significant contribution to policy dialogue.

Featuring methods like photo-voice, participatory video, drawing/mapping and digital storytelling, this book demonstrates how data from participatory visual methods can take people and communities beyond ideological engagement, initiating new conversations and changing perspectives, policy debates and policy development.

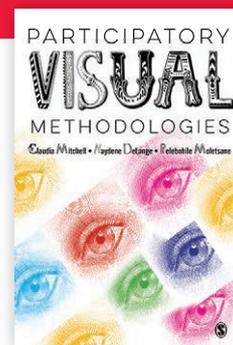
Organized around a series of tools that have been used across health, education, environmental and sociological research, it illustrates how to maintain participant engagement in decision-making, navigate critical issues around ethics, track policies and maximize the potential of longitudinal studies. Featured tools include:

- Pedagogical screenings
- Digital dialogue devices
- Upcycling and 'speaking back' interventions
- Participant-led policy briefs.

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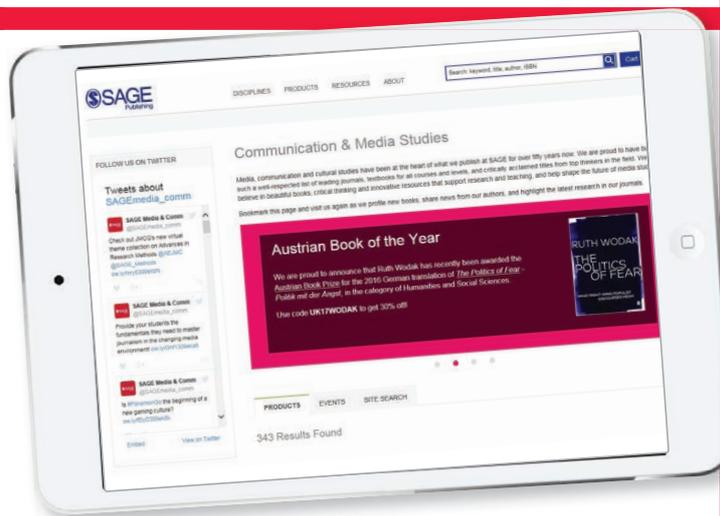


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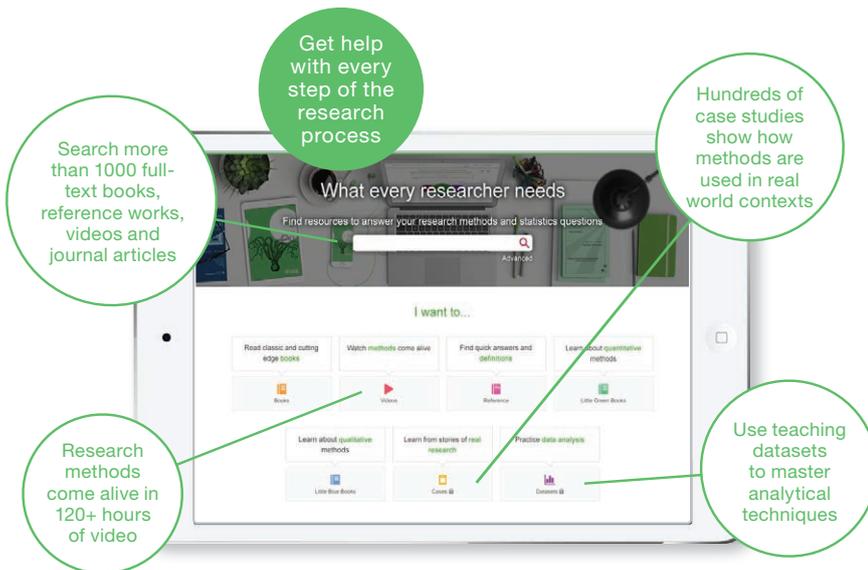
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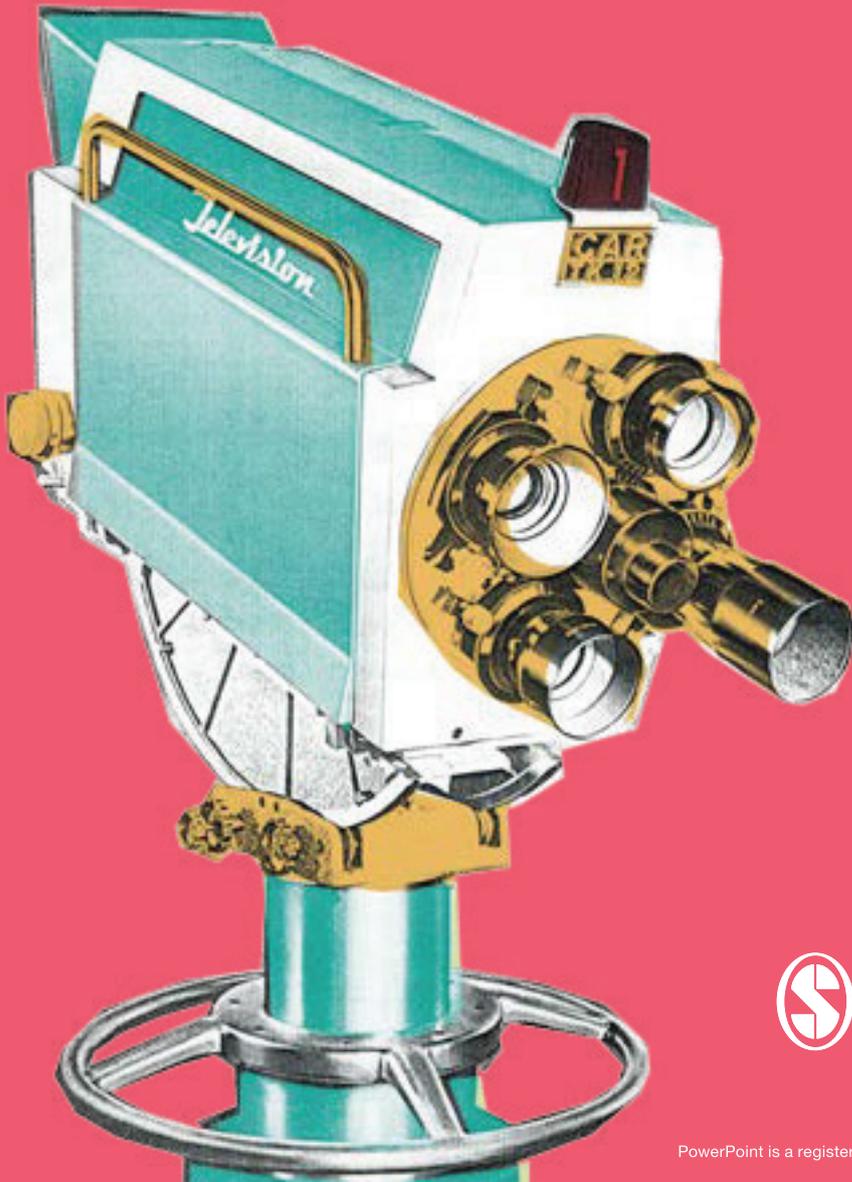
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